

3.4 Get Feedback on Your Community

Instructions:

- **What:** Ask colleagues, friends or others who visit your community to comment on what they see, both positive and negative. This is just another way of gathering objective input for your strategic plan for community and economic development. Work to build on the positive while remedying the negative.
 - **Why:** Getting an outside perspective will help you build on the grounded visioning approach to remove bias from your plan earlier in your process.
 - **Who:** Colleagues, friends or people who visit your community
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Feedback on Your Community Scope:

The following are recommended orders-of-operation to get feedback on your community.

Planning:

- Gather your Community Asset Map
- Compile a list of colleagues and friends who will be candid
- Finalize interview questions
- Host interviews
- Compile results and share

Feedback on Your Community Questions - TEMPLATE

Economic Development Colleagues Questions:

- How does this community compare to similar communities you are familiar with?
- If we could wave a magic wand, what would you change?

General Questions (depending on who the visitor is)

- What do you think about the quality of life for this community?
- Does it sound like a nice place to visit? Why or why not? If we could wave a magic wand, what would you change?
- What's your overall impression of our town?
- Are there particular aspects of the town that you like or don't care for?
- Does the town look good to you? Is it generally clean and neat?
- Do the people here seem friendly?
- Does the town appear prosperous?
- If you were in charge of promoting our town, what aspects of it would you tout? What aspects would you try to improve?
- Do you think our town would be a nice place to live? Why or why not?

Business-Related Questions

- What thoughts do you have on our town as a place to operate a business?
- Are there particular aspects of our town that you think would be positives or negatives for operating a business?
- Do you have any questions about our town from a business perspective?